Halal For All Generations: "Importance of Family and Youth" 
Importance of Halal for Healthy Life

7th OIC HALAL EXPO &
5th WORLD HALAL SUMMIT
28 November – 01 December 2019
Eurasia Show and Art Center, Yenikapi / Istanbul / TURKEY
ABOUT 7th OIC HALAL EXPO 2019
Under the Auspices of the Presidency of the Republic of Turkey, with the participation of His Excellency Mr. Recep Tayyip ERDOGAN, President of the Republic of Turkey, 7th Organization of Islamic Cooperation (OIC) Halal Expo, organized by Discover Events in association with Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIIC) and supported by the related ministries and governmental institutions of the Republic of Turkey, will be held on 28th, November – 01st, December, 2019 in Istanbul, Turkey.

6th OIC Halal Expo – Statistics
- Exhibition Area: 14,257 m²
- Visitors: 38,750
- Countries: 35
- Exhibitors: 316
- Buyers: 200
- B2B Meetings: 6100

EXHIBITOR COUNTRIES 2018
- AFGHANISTAN
- ALGERIA
- AUSTRIA
- AZERBAIJAN
- BANGLADESH
- BELGIUM
- CAMEROON
- CANADA
- CROATIA
- EGYPT
- FRANCE
- GHANA
- INDIA
- JORDAN
- KAZAKHSTAN
- KOREA
- KOSOVA
- LEBANON
- LIBYA
- MALAYSIA
- MALDIVES
- MOROCCO
- NIGERIA
- PALESTINE
- RUSSIA
- SAUDI ARABIA
- SPAIN
- SRI LANKA
- THAILAND
- TUNISIA
- TURKEY
- UK
- USA
- UZBEKISTAN

EXHIBITOR PROFILE
- Food&Beverage Manufacturers
- Food Processing & Packaging
- HORECA
- Cosmetics & Personal Care
- Pharmaceutical Products
- Islamic Finance
- Media
- Non-Governmental Organizations
- Public Sector
- Halal Certification Bodies
- Education
- Hotel & Accommodation
- Textile & Modest Fashion
- Hotel Travel
- Hotel Food
- Hotel Cosmetics
- Hotel Pharmaceuticals

BUYER PROFILE
- Distributors
- Trading companies
- HORECA representatives
- Diplomatic missions
- Import-Export companies
- Investors
- Tourism operators and agencies
- Governmental purchasing authorities
- Wholesalers
- Service suppliers
- Tourism industry suppliers
- Public institutions and organizations
- Manufacturers
- Retail & chain supermarkets
- Other

IDENTIFICATION OF THE ORGANIZATION
- EXHIBITION: 7th OIC Halal Expo 2019
- SUMMIT: World Halal Summit 2019
- DATE: 28 November – 01 December 2019
- LOCATION: Istanbul / TURKEY
- VENUE: Eurasia Show and Art Center, in Yenikapi
- ORGANIZER: Discover Events
- IN ASSOCIATION WITH: The Islamic Centre for Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIIC)

WHY EXHIBIT?
- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.
- Showcase your products and projects to global and regional business community.
- Find new dealers and investors from numerous sectors such as food&beverage, tourism & accommodation, finance, education, cosmetics & pharmaceuticals, textile & modest fashion.
- Meet key decision makers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa with the powerful International Hosted Buyer Program.
- Meet Halal industry players and seize the opportunity to profit from common interest.
- Witness the latest sector developments during our conference program under the theme Halal for All Generations: "Importance of Family and Youth" with the participation of international academicians, public and private representatives.
- Benefit from the presence of the most influential international media.